

**DO YOU WANT TO IMPROVE YOUR PERSONALITY?**



*Introducing*

# **PERSONALITY DEVELOPMENT**

*Problem Solving Course*

- Transform yourself into a confident individual
- Who can express effectively in any situation
- Learn ways to effectively communicate with employees, customers and investors
- Learn the top corporate etiquettes
- Learn to develop a winning mindset
- Learn How to build Leadership skills
- Focus on Increasing both EQ & IQ
- Learn how to Dress to Impress and carry yourself
- Learn the art of a Public Speaking

**₹ 14,500 + GST**

**PERSONALITY DEVELOPMENT PROFESSOR**

**Ms. Samriti Grover**

Head- Problem Solving Courses  
Bada Business Pvt. Ltd.

**Ms. Sakshi Mandwal**

Anchor and Television Personality  
Communication Skills Trainer

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**IS YOUR LACKING GROWTH DUE TO INFERIOR  
COMMUNICATION SKILLS?**



**ENGLISH FOR BUSINESS**

*Introducing*  
**ENGLISH FOR BUSINESS**  
*Problem Solving Course*

- Know the 100 most common business words to improve your business communication
- Learn top English for business words to improve your email writing skills
- Learn top English for business words to improve your contract writing
- Learn top English for business words to improve your marketing communication i.e. brochure
- Learn top English for business words that can help you win Business Negotiations
- Learn top English for business words that can help you crack job interviews
- Learn top English for business words to improve your presentation skills
- Learn top English for business words to improve your landing page
- Learn top English for business words to better engage your walk in customers
- Learn top English words to crack phone interviews
- Learn top English for business words to mention in a resume
- Learn top English for business words to be used during meeting/seminar

**₹ 14,500 + GST**



**ENGLISH FOR BUSINESS PROFESSOR**

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**DO YOU WANT TO INCREASE  
YOUR PRODUCTIVITY USING GMAIL?**



*Introducing*  
**G-MAIL BASICS**  
*Problem Solving Course*

- Learn how to create a Gmail account
- Learn the different e-mail formatting techniques
- Learn the art of follow-up on e-mails
- Learn how to use voice to type your emails
- Learn how to translate e-mails to regional languages
- Learn how to organise your e-mails
- Learn the different productivity hacks of Gmail

**₹ 14,500** + GST

G-MAIL BASICS PROFESSOR  
**Mr. Sujit Bhattacharjee**  
Trainer, CEOITBOX





Introducing

# ***HOW TO WRITE EFFECTIVE EMAILS***

*Problem Solving Course*

- Basics of email writing
- Technicalities in the process of email writing
- How to design an effective opening and closing of an email?
- How to use email to take follow-ups from your customers?
- How to use emails to send requests?
- How to write a job application via email?
- How to write an email to vendors and suppliers?

**₹ 12,500** + GST

HOW TO WRITE EFFECTIVE EMAILS PROFESSORS

Ms. Samriti Grover | Mr. Piyush Bhatia

This course is Designed to Explain & Practically Demonstrate How to Calculate, Organise, & Manage Data using Excel. The Course also Highlights the Application of Excel in Creating Professional Reports & Dashboards to Calculate Employees' Productivity.



*Introducing*  
**LEARNING EXCEL**  
*Problem Solving Course*

- Learn how to work on an Excel Worksheet
- Ways to Format Data in Excel
- Learn how to Customize Excel Worksheets
- Different formulas and short cuts in Excel to make Calculation Easier
- Learn how to Insert Tables, Charts, and Images in Excel for Presentation Purposes
- And many more

**₹10,500** + GST

LEARNING EXCEL PROFESSOR

**Ms. Samriti Grover**

**Mr. Raj Singh**



*Introducing*  
**ADVANCE EXCEL**  
*Problem Solving Course*

- Learn how to use What-if, LOOKUP, INDEX, and various other Advance functions of Excel
- Learn how to use the Data validation function of Excel
- Learn how to make reports using Excel
- Learn how to use Pivot tables and charts in Excel
- Importance of Advanced filters of Excel
- Learn how to do Advanced Sorting
- Learn how to Import data in Excel

**₹10,000** + GST

**ADVANCE EXCEL PROFESSORS**

**Mr. Amit  
Goyal**

**Mr. Navendu  
Shukla**



**THIS COURSE PROVIDES VARIOUS TOOLS AND TECHNIQUES TO CREATE ATTRACTIVE AND SUCCESSFUL POWERPOINT PRESENTATIONS THAT WILL HELP YOU FOR LIFE**



*Introducing*

# **DESIGNING CREATIVE POWERPOINT PRESENTATIONS**

*Problem Solving Course*

- Learn how to create & use templates in PPT
- Learn page setup and taking printouts
- Learn how to present a slideshow
- Uploading PowerPoint presentations on YouTube
- Insert slides and shapes in a presentation
- Learn how to create powerful content for a presentation
- Learn how to use pictures, videos, and SmartArt in a presentation
- Learn how to use animation in a presentation
- Learn how to merge and view multiple presentations
- And many more

**₹10,500 + GST**

**DESIGNING CREATIVE POWERPOINT PRESENTATIONS PROFESSORS**

**Ms. Samriti Grover**

**Mr. Raj Singh**

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**DO YOU WANT YOUR DEVICES, DATA AND  
TRANSACTIONS TO BE SECURE AND SAFE?**



Introducing  
***CYBER SECURITY***  
*Problem Solving Course*

- Learn about the different types of cyber attacks
- Learn how to protect your digital identity and transactions
- Learn how to protect your office network from cyber attacks
- Learn about the various tools to protect your data and devices
- Learn about how to protect yourself from phishing
- Learn how to make your Gmail secure
- Learn how to make digital transactions secure
- And many more

**₹ 14,500 + GST**

**CYBER SECURITY PROFESSOR**

**Mr. Sanjeev Jain,**

Head- Problem Solving Courses,  
Bada Business Pvt. Ltd.





# Introducing **CORPORATE ETIQUETTES**

*Problem Solving Course*

- Body language in a corporate environment
- Learn the art of introduction
- How to interact with colleagues?
- Meeting and phone etiquettes
- Formal writing etiquettes
- Interview etiquettes
- How to behave with female co-workers?
- Etiquettes for a team manager
- Dining & cafeteria etiquettes
- Gifting & social etiquette
- Customer service etiquette
- How to become a likeable personality?
- Benefits of inculcating correct etiquettes

**₹ 12,500 + GST**

**CORPORATE ETIQUETTES PROFESSORS**

**Ms. Samriti  
Grover**

**Ms. Pallavi  
Nagpal**

**Ms. Urvashi  
Anand**

**Mr. Navendu  
Shukla**

**Bada Business**  
An Initiative By Dr. Vivek Bindra

*Do you want to win clients and team members with your speaking skills?*



*Introducing*  
**PUBLIC SPEAKING**  
*Problem Solving Course*

- Learn the techniques of stage Handling to drafting a speech
- Learn to get over the fear of speaking in public
- Learn ways to hold your audience and make them listen
- Learn how to effectively use body language and humour to impress your audience
- Learn to Monetize with public speaking
- Learn techniques to handle Impromptu & extempore Speeches

**₹ 12,500 + GST**

**PUBLIC SPEAKING PROFESSOR**

**Ms, Samriti Grover**  
Head- Problem Solving  
Courses,  
Bada Business

**Dr. Sneha Sharma**  
Public Speaking coach

**Mr. Bhomick Sen**  
Author, TEDx Speaker

**Mr Ankit  
Ravindra Jain**  
Communications Expert

**Ms. Abha Maryada  
Banerjee**  
Leadership Author,  
Motivational Coach &  
International Speaker

**Bada Business**  
An Initiative By Dr. Vivek Bindra

# DO YOU WANT TO START A STARTUP?



## Introducing **HOW TO START A STARTUP?** Problem Solving Course

- Steps to build on your startup idea
- Learn to manage investor relations
- Know fundamentals behind fund raising Learn how to hire your team
- Know about ESOPs and how to use them to hire great talent
- Learn ways to market your products in the case of low budget
- Avoid mistakes that leads to startup failure

**₹ 19,500 + GST**

HOW TO START A STARTUP? PROFESSOR

**Mr. Sanjay Kathuria**

Director Strategy-  
Bada Business Pvt. Ltd.

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Ms. Samriti Grover**

Head- Problem Solving Courses  
Bada Business Pvt. Ltd.

**Bada Business**  
An Initiative By Dr. Vivek Bindra



# DO YOU LACK CONFIDENCE ABOUT YOUR CAREER OPTIONS?



## Introducing **POCKET MONEY TO PROFESSIONAL SALARY** *Problem Solving Course*

- Learn the top 21 skillsets required to build your Intrapreneur, corporate employee or entrepreneur journey
- Know how top companies hire?
- Know how to identify your strengths?
- Know how to prepare for entrance exam
- Know how to prepare and crack interviews
- Know how to find the right job

**₹19,000** + GST



POCKET MONEY TO PROFESSIONAL SALARY PROFESSOR  
**Mr. Paritosh Sharma**  
Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.



*Introducing*

# **INVENTORY MANAGEMENT SYSTEM**

*Problem Solving Course*

- How to set-up a Google Sheet for inventory management?
- How to locate the IMS (Inventory Management System) Sheet?
- How to share IMS Sheet with employees?
- Creating product master & other masters
- Making daily ledger entries
- How to do dispatch planning?
- Making dispatch challans
- Understanding the dashboard
- Protecting IMS Sheet from unwanted changes

**₹ 14,500** + GST

INVENTORY MANAGEMENT SYSTEM PROFESSOR

**Mr. Sanjeev Jain**



# DO YOU WANT TO MAKE MONEY AS A VIDEO INFLUENCER? THE ULTIMATE GUIDE TO VIDEO INFLUENCING



## Introducing **VIDEO INFLUENCER** *Problem Solving Course*

- Learn steps to become a video influencer and make money
- Learn to shoot and edit videos like a pro in zero cost
- Get strategies and steps to increase subscribers on social media
- Learn thumbnail and title designing that attracts more views
- Learn to build more attractive and engaging content for social media
- Learn to make viral videos and become a star video influencer
- Learn steps to build a personal brand and create a powerful network

**₹ 14,500** + GST

### VIDEO INFLUENCER PROFESSOR

Special Tips by  
**Mr. Dr. Vivek Bindra**  
Founder & CEO,  
Bada Business

**Samriti Grover**  
Head- Problem Solving  
Courses,  
Bada Business

**RJ Jassi,**  
Radio Jockey &  
Social Media Influencer

**Mahima Bhatia,**  
Youtuber



**DO YOU WANT TO GROW YOUR BUSINESS  
MANIFOLD BY IMPROVING CUSTOMER SERVICE?**



*Introducing*  
***CUSTOMER SERVICE***  
*Problem Solving Course*

- Learn to turn customer service into Customer Delight
- Learn fundamentals of Customer service to Boost Your Business Growth ?
- Find out Customer Service KPIs that will help you measure satisfaction
- Learn the Importance of Communication & Body Language in CS
- Learn technology tools to enhance Customer Service
- Learn to Handle Difficult Customers
- Learn to use Customer Feedback For Business Strategies
- Learn importance of Omni-Channel Customer Service

**₹ 12,500** + GST

**DO YOU KNOW HOW CRM CAN HELP  
YOU GROW YOUR SALES BY 3X?**



*Introducing*  
**CUSTOMER RELATIONSHIP MANAGEMENT**  
*Problem Solving Course*

- Know how to scale up your business with the help of technology
- Track each and every activity of all departments
- Increase your company's efficiency
- Maintain proper record of all the data at a single platform
- Drive more sales by using modern techniques
- Increase customer satisfaction level

**₹ 12,500 + GST**



**CUSTOMER RELATIONSHIP MANAGEMENT PROFESSOR**  
**Mr. Paritosh Sharma**  
Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.



**"WANT TO TAKE YOUR BUSINESS ONLINE  
WANT TO START A PROFITABLE ONLINE BUSINESS  
WANT TO EXPAND YOUR BUSINESS GLOBALLY"**



## *Introducing* **E-COMMERCE** *Problem Solving Course*

- Learn to choose an e-commerce business model that can work for you
- Learn steps to start an e-commerce business
- Know about the technologies needed to start your online store
- Find out ways to fund your online store
- Understand ways to run an e-commerce business
- Find out ways to market your online store without any cost
- Learn best practices from the case studies of the top e-commerce platforms

**₹25,000 + GST**



**E-COMMERCE PROFESSOR**

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Bada Business**  
An Initiative By Dr. Vivek Bindra



**DO YOU WANT TO INCREASE SALES  
IN YOUR BUSINESS?**



*Introducing*  
**HOW TO SELL?**  
*Problem Solving Course*

- Increase sales by 30%-40% with the help of technology
- Convert your offline sales to online sales
- Know how to handle customers objections effectively
- Learn tools & techniques to attract new customers
- Learn the right ways to pitch your product
- Learn how to follow up with old customers

**₹ 14,500 + GST**

HOW TO SELL? PROFESSOR

**Dr Vivek Bindra**  
Founder and CEO  
Bada Business Pvt. Ltd.

**Mr. Gagan Oberoi**  
Vice President- Channel Sales,  
Bada Business Pvt. Ltd.

THIS COURSE IS DESIGNED TO HELP PEOPLE TO DEVELOP AND IMPROVE THEIR  
NEGOTIATION SKILLS. THIS COURSE HELPS YOU IN CRACKING BUSINESS DEALS  
BY APPLYING VARIOUS TOOLS & TECHNIQUES OF NEGOTIATION



*Introducing*  
**NEGOTIATION SKILLS**  
*Problem Solving Course*

- Learn how to develop negotiation skills in you
- Learn how to use empathy in negotiation
- Learn about various techniques of negotiation
- Learn how to convert a customer's "No" into "Yes"
- Using silence as an important tool in negotiation
- Learn how to apply high ball and low ball techniques of negotiation
- Learn how to handle emotions in negotiation
- Learn how to crack a deal in your favour
- And many more

**₹ 12,500 + GST**

NEGOTIATION SKILL PROFESSORS

Ms. Samriti  
Grover

Ms. Pragati  
Bajpai

Ms. Abha  
Maryada Banerjee

Mr. Suren  
Saini

Mr. Santosh  
Jha

**Bada Business**  
An Initiative By Dr. Vivek Bindra



**DO YOU WANT TO LEARN HOW TO GENERATE LEADS  
THROUGH ORGANIC DIGITAL MARKETING?**



*Introducing*  
***DIGITAL MARKETING PART-1***  
*Problem Solving Course*

- Learn the role of digital marketing in achieving your business goals
- Learn the difference between traditional marketing and digital marketing
- Learn how to share a story to reach the target audience
- Learn how to create a Facebook page, LinkedIn profile, YouTube channel, and Twitter profile for your business
- Learn Search Engine Optimization (SEO) and its execution in your business
- Learn how to create a social media marketing team for your business
- Learn how to earn money from different social media channels

**₹ 19,500 + GST**

**DIGITAL MARKETING PROFESSOR**

**Mr. Paritosh Sharma**  
CLO, Bada Business

**Mr. Ishan Manchanda**  
Cofounder, Takshila

**Bada Business**  
An Initiative By Dr. Vivek Bindra



# Digital Marketing



## Introducing ***DIGITAL MARKETING (PART-2)*** *Problem Solving Course*

- The importance of performance marketing for business growth
- How to use Google platforms and tools for business benefits
- Google AdWords for search and display marketing
- How to generate leads through social media
- Use of Pixel for conversion, tracking, and remarketing
- Make your business ready for mobile marketing
- Learn what is growth hacking
- E-mail marketing and E-commerce marketing
- Learn how to do successful affiliate marketing
- Generate revenue using Google AdSense
- And many more

**₹ 19,500 + GST**

DIGITAL MARKETING PROFESSORS

Mr. Ishan  
Manchanda

Ms. Devna  
Maheshwari

Ms. Samriti  
Grover

Mr. Hrishikesh  
Roy

THIS COURSE PROVIDES DIFFERENT STRATEGIES, TOOLS, AND TECHNIQUES TO EFFECTIVELY DESIGN AND EXECUTE A SUCCESSFUL EMAIL MARKETING CAMPAIGN. THE COURSE WILL ENABLE YOU TO SUCCESSFULLY AUTOMATE YOUR EMAIL MARKETING PROCESS FOR BETTER REACH AND RESULTS.



## Introducing **EMAIL MARKETING** *Problem Solving Course*

- Different types of marketing emails
- Step by step process of email marketing
- Learn building an email list of targeted customers
- How lead magnets can help you get customer email ids
- Learn how to segment your customer mailing list
- Learn how to increase email open rate
- Designing creative emails using Canva
- Email automation using Mailchimp
- Understand the role of A/B testing in email marketing strategy
- Learn how to optimise email campaigns using analytics

**₹ 14,500** + GST

PERSONALITY DEVELOPMENT PROFESSORS

**Ms. Samriti Grover**

**Mr. Niloy Jain**



**DO YOU WANT TO BECOME A  
SUCCESSFUL TRADER & MAKE MONEY?**



*Introducing*  
**STOCK MARKET**

*Problem Solving Course*

- Learn ways to earn money from the stock market
- Learn to avoid common mistakes while investing in stocks.
- Learn ways to manage risk.
- Know about different exchanges- BSE, NSE
- Learn about various benchmarks - Nifty 50, Sensex
- Know about different terms like IPO, FPO, etc.
- Learn about the indirect way of investing in the stock market

**₹10,000<sup>+</sup> GST**



STOCK MARKET PROFESSOR

**Mr. Paritosh Sharma**

Vice President, L&D - Bada Business

**Bada Business**  
An Initiative By Dr. Vivek Bindra



# Introducing **ALL ABOUT MUTUAL FUNDS**

*Problem Solving Course*

- What are mutual funds and how to invest money in them?
- Factors to be considered while investing in mutual funds
- Difference between Regular and Direct plan
- Various categories of mutual funds
- Facilities provided by mutual funds
- Different categories of hybrid funds
- How to invest in SIP (Systematic Investment Plan)?

**₹10,000<sup>+</sup> GST**

ALL ABOUT MUTUAL FUNDS PROFESSORS

Ms. Pallavi  
Nagpal

Mr. Sanjay  
Kathuria

Mr. Sanjeev  
Jain

Mr. Karanjeet